

DENTAL TRIBUNE

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By combining a dental mirror and aspirator into one instrument, ClasenUNO promises to make the chairside workflow easier and more effective. (Photograph: Cleverdent/ClasenUNO)

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ClasenUNO: Combining two essential tools that dentists use

by Dental Tribune International

COPENHAGEN, Denmark: Among the products being showcased at SCANDEFA 2016 is ClasenUNO, a pioneering fusion of dental mirror and aspirator by German company Cleverdent. First introduced at the 2015 International Dental Show and successfully launched on the German, Dutch and Italian markets so far, the award-winning dental device is now being presented to Nordic dental professionals.

Aiming to facilitate the chairside workflow, Cleverdent owner and dentist Dr Stephan Clasen developed the patented [ClasenUNO](#), together with a team of technical, design and materials specialists. "Over the years working as a dentist, I have always considered multiple tools and hands in the patient's mouth as detrimental to my work and also as an additional stress factor for my patients," Clasen explained. "That's why I came up with the idea of an instrument that

combines the two most important tools that dentists use to provide treatment, the mirror and aspirator.”

A first-time exhibitor in Copenhagen, the company is now introducing the device to Nordic customers. “The combination of dental congress and exhibition makes SCANDEFA attractive for the introduction of a new product like ClasenUNO,” Brand and Marketing Manager Heinz-Jürgen Gerdes told *Dental Tribune Online*. “We expect to achieve a high awareness of ClasenUNO among Swedish and Danish dentists and dental hygienists and to win new customers in the region.”

The ergonomically shaped instrument, made of robust polypropylene and with a lateral grip profile, is compatible with all common suction systems and available in two versions with different mirrors. Combining innovative practicability and appealing aesthetics, the device was recently given the iF DESIGN AWARD 2016 in the Medicine/Healthcare category.

“The award is a great recognition of our work. We made a determined effort to take ClasenUNO beyond functional qualities, to make it aesthetically attractive and a modern part of up-to-date dental practices. This is especially relevant in an industry in which aesthetics is increasingly becoming synonymous with health, quality and success,” Gerdes said.

The product is on display at [SCANDEFA](#) at Booth C2-030A. More information can be found at www.clasen.uno/.



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